

Supplementary Table 1. Education and employment context regression coefficients of response variable “In the protagonist’s shoes, would you do the same?” for each participating country. Models include the 4 experimental manipulations represented as dummy variables, sociodemographic indicators, and SP and IP scales. * $p < 0.05$; ** $p < 0.01$; *** $p < 0.001$

EDUCATION context											
	AT	DK	DE	H	IS	IT	NL	PT	ES	UK	US
Constant	2.460	4.393	3.801	3.985	2.302	2.135	3.570	1.251	1.606	4.018	1.312
Male vs Female protagonist											
Pill vs device	-0.775***	-0.448**	-0.869***					0.526**		-0.489**	
High vs low efficacy	0.609***	0.441**			0.435*	0.348*	0.376*				0.644***
Good vs failing performance			-0.373*		-0.484**				0.368*	-0.430**	
Female vs male respondent							-0.410*			-0.511**	-0.396*
25-34 vs 18-24											
35-44 vs 18-24							-0.752*			-0.863**	-0.780*
45-54 vs 18-24											-0.974**
55+ vs 18-24		-0.926***					-0.974***		-0.887**	-0.996***	-1.257***
Uni degree vs no degree			-0.477*			0.457*					
Societal/Protective	-0.385***	-0.584***	-0.470***	-0.540***	-0.462***	-0.474***	-0.541***	-0.453***	-0.485***	-0.579***	-0.326***
Individual/Proactionary	0.782***	0.678***	0.782***	0.656***	0.737***	0.790***	0.747***	0.721***	0.890***	0.866***	0.931***
Explanatory power (R ²)	0.270	0.298	0.299	0.253	0.260	0.343	0.293	0.193	0.311	0.394	0.325
EMPLOYMENT context											
Constant	2.619	4.011	2.831	3.057	0.44	2.824	4.04	0.945	1.109	3.008	1.518
Male vs Female protagonist						-0.323*					
Pill vs device	-0.660***					0.822***		0.422*			
High vs low efficacy		0.326*	0.447**		0.389*		0.407**			0.350*	0.394*
Good vs failing performance					-0.445*		-0.408***	-0.395*			-0.504**
Female vs male respondent		-0.640***	-0.366*				-0.503***		-0.440**	-0.454**	-0.414*
25-34 vs 18-24											
35-44 vs 18-24		-0.953***									
45-54 vs 18-24		-0.972***									
55+ vs 18-24		-1.223***					-0.718*				-1.094***
Uni degree vs no degree										-0.558**	
Societal/Protective	-0.418***	-0.517***	-0.530***	-0.481***	-0.316***	-0.546***	-0.570***	-0.459***	-0.504***	-0.474***	-0.321***
Individual/Proactionary	0.723***	0.676***	0.726***	0.618***	0.733***	0.742***	0.640***	0.827***	-0.914***	0.746***	0.922***
Explanatory power (R ²)	0.264	0.333	0.308	0.232	0.233	0.350	0.290	0.240	0.344	0.308	0.319